

A person is seen from behind, wearing a dark hoodie. The back of the hoodie features the text 'CUTV' in a stylized, white, blocky font. The person is standing in front of a wall of numerous vertical light strips, which are illuminated and create a bright, textured background. The overall scene is dark, with the light strips providing the primary source of illumination.

**CUTV**

**ANNUAL  
GENERAL  
MEETING  
2022**



# FROM THE BOARD

The 2021-2022 mandate for CUTV was a tumultuous one. Our last AGM was held during Concordia's gradual reopening, and when the board was elected, it seemed like we were indeed emerging from the pandemic. This was of course followed by the omicron wave that saw classes once again switch to online, with on-campus services following suite. The impacts of COVID exhaustion were felt far and wide, including within our board, and so we are closing this year's mandate a few directors short. Nonetheless, the engagement, commitment, and willingness of the board as a whole has held through these difficult times, allowing us to set some important directions, and to lay what I hope constitutes the necessary groundwork for rebuilding a culture of grassroots engagement out of the station.

To this end, I am pleased to announce and recommend for approval by the 2022 assembly a series of policy changes aimed at reconfiguring the board and membership relations: Reducing the 2 week period for membership voting rights to 3 days, and expanding the board from 7 seats (3 community and 4 student) to 11 seats (5 community and 6 student). It is the hope of the outgoing board that this will simultaneously encourage more students and community members to participate in the governance of the station, and to have more voices around the table for when decisions are made.

CUTV has had several notable initiatives which are detailed in the pages that follow, two of which I will highlight here. The first is that we have opted to subscribe to the services of Populus Financial Cooperative, an organization co-created from the Concordia fee-levy community, to handle our financial administration and bookkeeping moving forward. By subscribing to this service, we hope to inject stability into our operations while also building stronger ties to the rest of the fee-levy community. As a second and related highlight, CUTV opted to revitalize a sister-production from the Concordia community, L'Organe, a French-

language media production that ran dormant over the pandemic. We hope to share the administrative costs for this production by running it out of our operations, and thus reboot an important (and presently decommissioned) outlet for Francophone voices at Concordia.

In seeking to hand off our mandate to the next board of directors, I am hopeful that we have been diligent in building the foundations for success. We made several important hires, including Andre (our Broadcast Coordinator) Maddi (our Communications Coordinator) Clement (our L'Organe Coordinator) and Sophia (our Station Manager). I want to thank all the members of this past year's board of directors: Eliza, Lise, Pascal, and Nikolas, and both former board members, Sophia and Naschra, for their involvement in such a difficult year. This upcoming mandate will be one with many important considerations for the future of CUTV, all of which require the renewed energy and leadership of a fresh board. I wish this new team the best of luck, and will follow their progress with interest and support as a member of our growing community.

In solidarity,



**Marcus Peters**  
President, Community-University Television  
November 16, 2022

# EDUCATION AND EVENTS AT CUTV



2022 saw CUTV hosting a variety of online and in person workshops, talks, and events. Some were more hands-on, skill-building for CUTV members (such as our video camera tutorial, audio tutorial, and livestreaming 101 workshops), while others were talks, such as our Decolonizing the News discussion with Odette Auger from Indigenews.

We collaborated for some of our events—our podcasting workshop series was co-hosted by CJLO (which helped launch 11 shows!) and the discussion of misrepresentation of drug use in mainstream media brought in Canadian Students for Sensible Drug Policy.

We held a media mixer in the fall semester, bringing together the Link, the Concordian and CJLO with off-campus media groups such as Pivot, Harbinger Media Network, and the Breach to promote collaboration and networking.

We have held a total of 21 events—workshops, talks, and trainings—since the last CUTV AGM.

Don't miss our upcoming screening and discussion about Aramark and food on campus, and a video editing training.

## Some of our 2021-22 workshops:

Grassroots Video Journalism 101 (Nov), Audio 101 (Jan), Writing for Arts & Culture (Feb), Photo Journalism 101 (Mar), Livestreaming 101 (Mar), Don't fear the Reaper 101 (Mar), Covering Sensitive Topics in Journalism (Mar), Podcast Workshop Series with CJLO (Jun-Jul), Video Camera Tutorial with Pascal (Oct), Drug misrepresentation in the Media w/ Hilary Agro (Oct), Decolonizing the News featuring Odette Auger (Oct), Media Mixer (Nov).

# CUTV EQUIPMENT LENDING STREAMLINED

This year, our equipment rental service has been running smoothly thanks to the efforts of previous CUTV staff who helped catalogue our inventory and move reservations to myTurn, a user-friendly lending system. MyTurn accounted for 726 loans since the 2021 AGM.

## Most-loaned items in 2022:

1. Sony AS72 Camera
2. Rokinon 50 mm T1.5 (E-mount) Cine DS Lens
3. Sony NX80 Camera
4. Sennheiser EW 100 G4 Lav Mic
5. Rokinon 85 mm T1.5 (E-mount) Cine DS Lens

Equipment loans remain free for Concordia students, and heavily subsidized for community members who pay a \$20 annual fee.

We also implemented a \$5/day fee for community members taking out video cameras, but they remain free for students and members working on grassroots coverage.

Many of our grassroots coverage fund submissions—along with many other independent video projects and documentaries created by CUTV members—would not have been possible or feasible without our equipment rental service.



# ILLUMINATING & AMPLIFYING

## Our studio space is available to members

Members of CUTV are often involved in meaningful projects in the community, and these projects often require media skills that members might not necessarily have.

To address this gap in resources, CUTV is happy to announce that it is now providing a studio space that will allow members to easily produce impeccable high-quality content for their causes.

Studio space is used for a variety of projects including video shows like Local 514, The Breach Show, the recently relaunched l'Organe, and more than a dozen podcasts incubated in the CJLO/CUTV hands-on summer workshop series.

For those eager to start producing content in a professional, hands-on learning environment, we invite volunteers to sign up to work with our team and participate in writing and filming opportunities for CUTV's upcoming Grassroots Spotlight show, highlighting the independent, on the ground journalism being produced by recipients of our grassroots funding initiative, launching in early 2023!





# RETURN TO OUR BROADCASTING ROOTS

Back in 2012, CUTV was lauded for its live coverage of the Quebec student protests. Live street-level streams provided the world with a clear lens on the needs of students and competed with traditional media's coverage of the protest. CUTV played an essential role in helping students have their voices heard in a clear and unobstructed way.

Now, in 2021, we are facing new challenges at Concordia and in our city. We are building a broadcasting framework that will allow grassroots voices to reach more people more efficiently, to continue CUTV's legacy of countering traditional media narratives with fresh, on-the-ground, and real narratives.

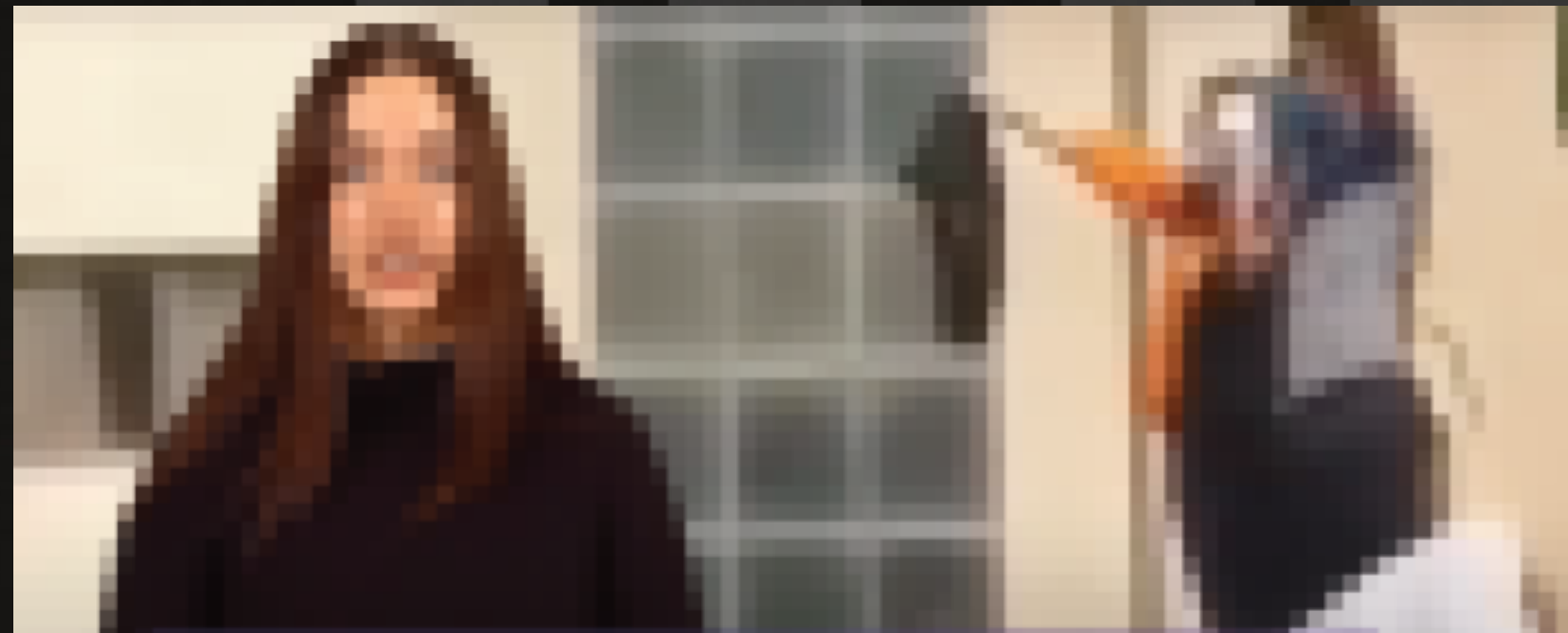
Recent livestreaming highlights include a live election-night broadcast of Quebec's provincial elections in October, and a collaboration with the Harbinger Media 12 hour Halloween telethon livestream on twitch.

# UNDERREPORTED STORIES

Local 514 began in January of 2021, and will soon be celebrating two years of coverage.

Local 514's audience has grown over the last two years. Last fall, the show was livestreamed twice every week, but in 2022, Local 514 moved back to being a biweekly web series. We are constantly experimenting with new formats and platforms, working with short coverage and promotions for the show through reels and videos on TikTok or Instagram. Since our transition from a live show to a web series, we have received much more views, shares and likes online, with the Montreal community, in some cases international community, joining in the discourse.

Some episodes have gained from hundreds to thousands of views. The most recent episode of Local 514, titled Iran's Revolution: Life or Death – which looked at the situation in Iran, demonstrations in support of protesters in Iran here in Montreal and how sanctions strengthen the regime – gained more than 12 thousand watches and continues to grow. Our most watched, shared and commented on videos cover healthcare under the CAQ government, homelessness, reconciliation, municipal politics, and more.





# NOW SERVING FRANCOPHONE CONCORDIA

L'Organe is a monthly francophone show tailored to French-speaking students and community members from Concordia University. It is produced with the intention of featuring topics of interest for francophones or covering news topics using their expertise.

Since July 2022, CUTV has been reviving L'Organe, which used to be a digital magazine managed by French-speaking Concordia students. A series of four monthly episodes (including a bonus episode) had been produced by a Concordia journalism student and published on Local 514's YouTube channel. The first episode came out in August 2022. The show has taken three forms: an explainer, a live debate, and an in-studio one-on-one discussion.

# FUNDING COMMUNITY MEDIA

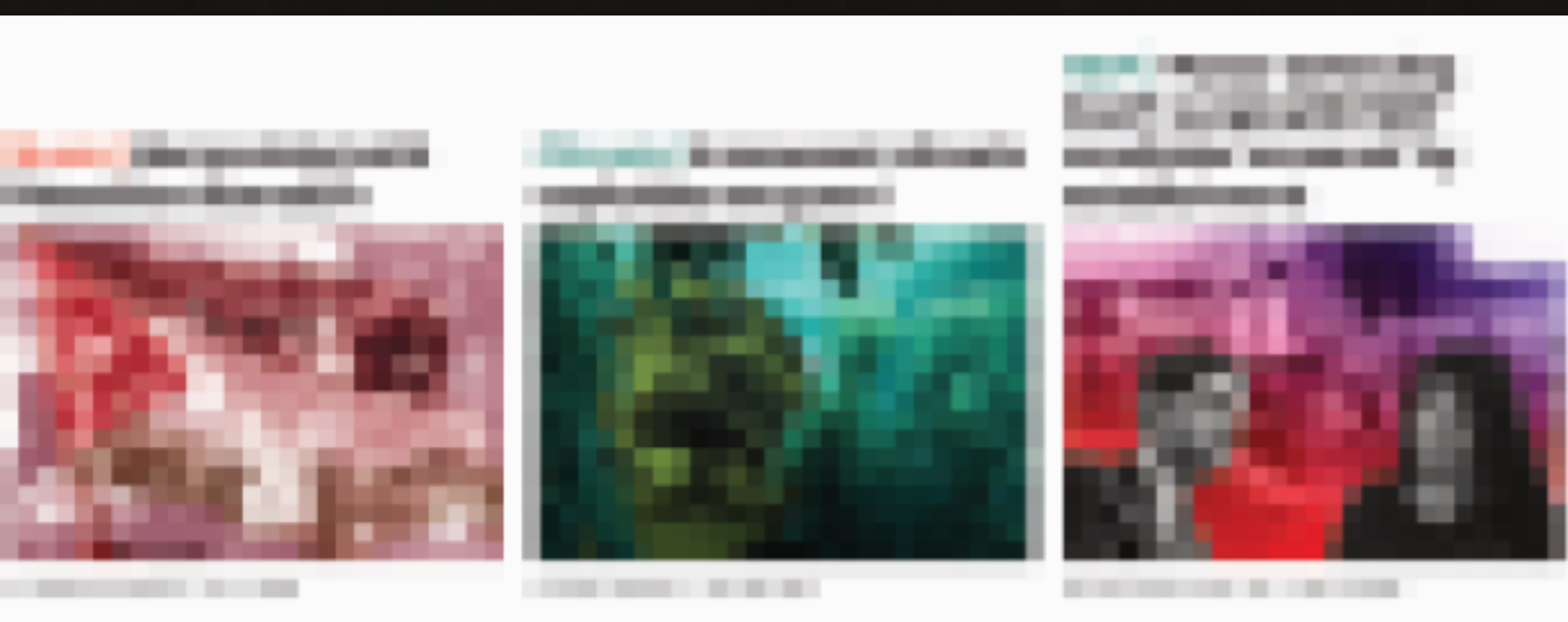
The Grassroots Coverage Fund is a micro-grant program for video creators, designed to minimize the amount of time applying and reporting. Rapid response coverage allocates up to \$200 for coverage of events, press conferences, actions, demonstrations on short notice. The Fund also provides project funding, covering up to \$1500 in costs for larger-scale productions.

**\$11,980 granted  
to 22 projects in 2022**

Our rapid response funding has covered many demonstrations in Montreal, and our production support has gone to coverage of worker exploitation in tree planting, the occupation at Concordia, and a DIY queer TV show. To check it out, head to [cutvmontreal.org](http://cutvmontreal.org).

We expect to continue to see this number grow as more people learn about this great opportunity CUTV is providing to accelerate local community journalism





# JOURNALISM FOR TRANSFORMATION

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# REBUILDING COMMUNITY MEDIA, ONE LAW AT A TIME

How many community organizations of our size can say they successfully won progressive changes to legislation that governs Canada's core democratic institutions? We are, in any case, happy to be in their number.

CACTUS, which convenes the remaining community TV stations in Canada, has been fighting for more than a decade to get cable and telecommunications companies to fulfill the public interest programming obligations that they have wriggled out of.

CUTV saw an opportunity to help at an important moment, and launched RebuildCommunityMedia.ca, an online campaign to complement the existing lobbying efforts. We also helped secure expert help from a Parliament Hill insider (thanks to a grant from the McConnell foundation and help from our Innoweave coach Marlo Turner Ritchie).

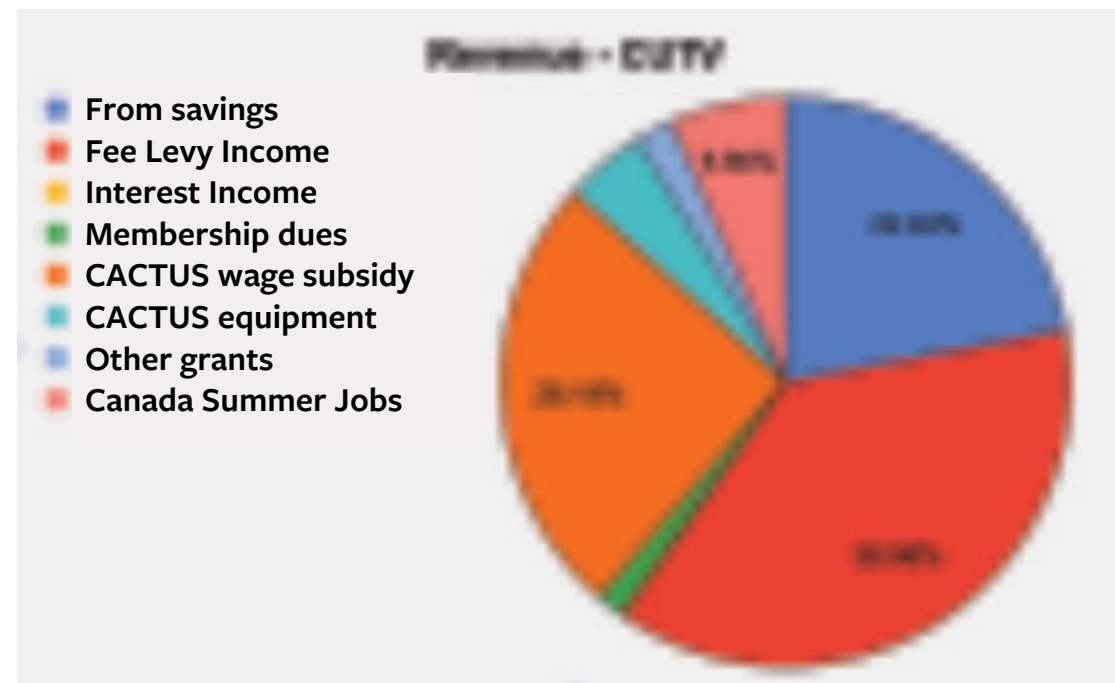
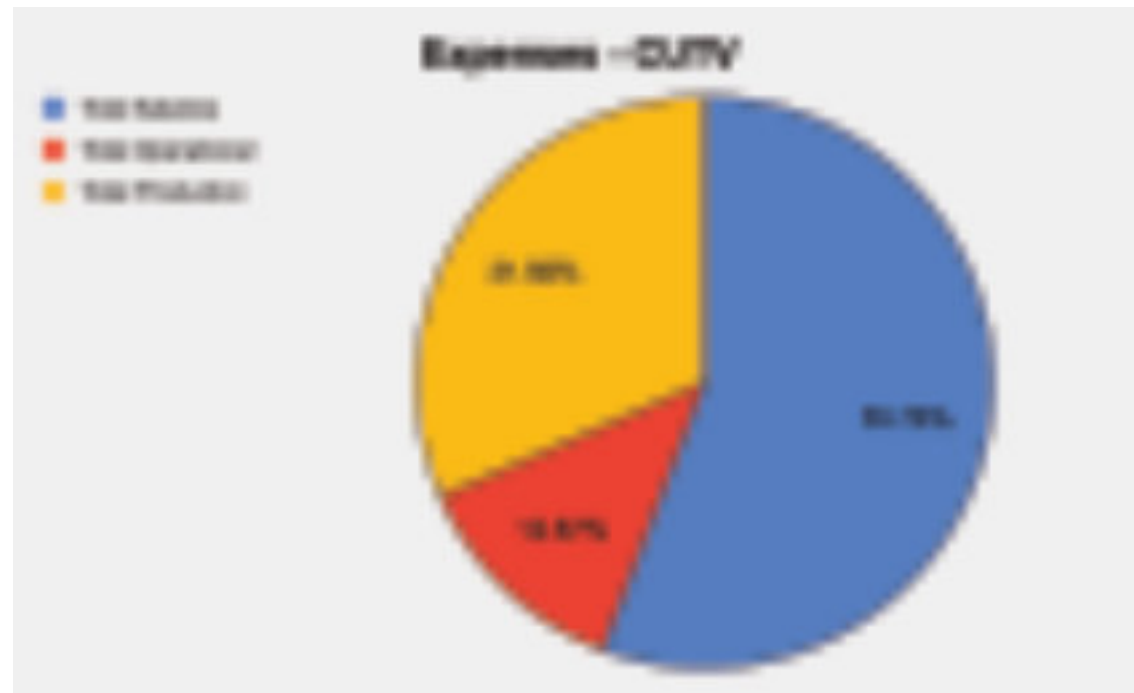
The vote came down to the wire, but at 8:30pm, with mere minutes left to pass amendments, Members of Parliament passed several amendments put forward by our coalition. The Bill passed, and is expected to pass in the Senate in the coming weeks. That's when we'll take the fight to the next battleground: the lobbyist-encircled CRTC.

CUTV has played a smaller, supportive role in similar efforts to amend Bill C-18 to channel a fair amount of funding to small media outlets.



# FINANCIAL UPDATE

COMMUNITY UNIVERSITY TELEVISION -  
CONCORDIA (CUTV)  
STATEMENT OF OPERATIONS  
year ended April 30, 2022



	<u>2022</u>	<u>2021</u>
<b>REVENUES</b>		
Student fee levies (net of opt-out payments of \$14,987)	\$ 247,243	\$ 260,586
Subsidies and grants		
Canadian Association of Community Television Users and Stations (CACTUS)		
Local Journalism Initiative, wage subsidy (Schedule A)	43,077	19,000
COVID-19 Relief Fund	-	22,859
Other	9,511	19,032
Membership fees	1,617	2,951
The Breach (Schedule B)	<u>297,803</u>	<u>62,030</u>
	<u>599,251</u>	<u>386,458</u>
<b>EXPENSES</b>		
Salaries and fringe benefits	216,288	172,025
Amortization	21,137	25,759
Grassroots Journalism Fund	15,961	740
Professional fees	8,589	26,425
Training	7,185	2,665
Rent and lease payments	6,014	13,164
Office expenses	3,627	677
Marketing and outreach	3,010	4,077
Equipment	2,007	-
Dues and subscriptions	1,719	1,858
Interest and bank charges	1,620	2,303
Website	1,500	3,267
Volunteer appreciation	1,143	2,200
Bad debts	1,070	1,109
Taxes and licenses	964	11,064
Insurance	514	6,826
Travel and promotion	225	545
Workshop facilitation	-	1,350
Board expenses	-	282
The Breach (Schedule B)	<u>315,385</u>	<u>22,598</u>
	<u>607,958</u>	<u>298,934</u>
(DEFICIENCY) EXCESS OF REVENUES OVER EXPENSES	\$ <u>(8,707)</u>	\$ <u>87,524</u>

The accompanying notes form an integral part of the financial statements.

# THE INDEPENDENT MEDIA INFRASTRUCTURE WE NEED

A year ago, I said that 2021 was about roots, and 2022 would be about branches. It wasn't quite as simple as that sounds, but I'm happy to say that it was essentially true.

Local 514 has established its voice and is building an audience, and is taking some steps toward building a base of support.

CUTV has added a Francophone wing with the re-launch of L'Organe as a video show.

Our collaboration with The Breach Show expanded our capacities across the board when it comes to live broadcasts, and was enriching for CUTV volunteers and staff alike.

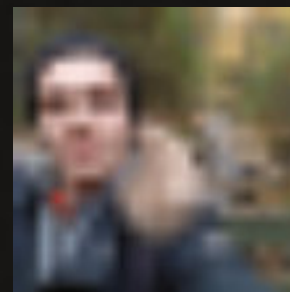
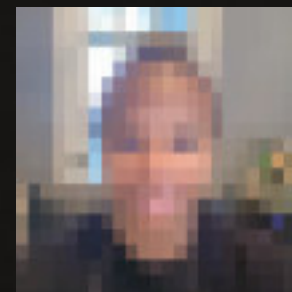
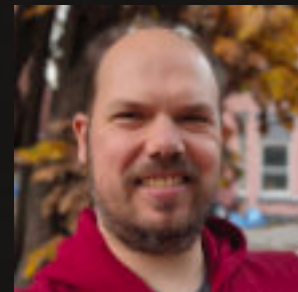
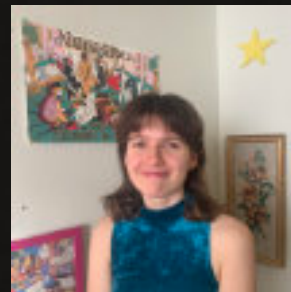
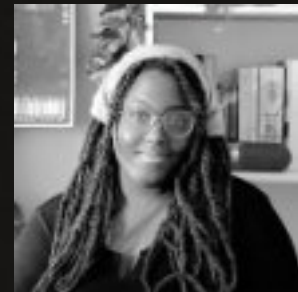
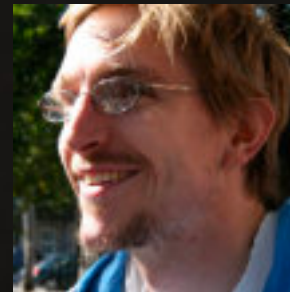
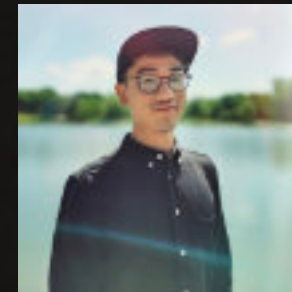
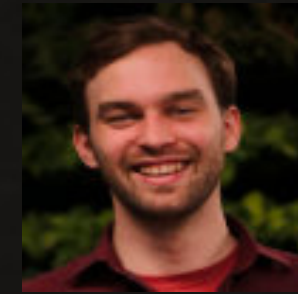
We played a key role in making crucial changes to Canada's Broadcasting Act that could have profound and positive impacts on the Community TV sector in the coming years. Our contribution—[rebuildcommunitymedia.ca](https://rebuildcommunitymedia.ca)—will also be an important resource in the coming policy battles.

And our Grassroots Coverage Fund, trainings, and newly-streamlined equipment library continue to enable dozens of creators.

The coming years will see a deepening of the crises that are already on display, and the strength of our independent media could play a decisive role—if we have the networks and capacity in place. Roots and branches both serve to circulate nutrients and energy, and that speaks to the capacity we are building.



**Dru Oja Jay**  
Executive Director



## 2022 BOARD AND STAFF

Left to right, starting top left:

Eliza McFarlane, Lise Vigneault, Paul Naschra, Marcus Peters

Pascal Huynh, Nikolas Barry-Shaw, Savanna Craig, Aude Simon

Madison Onorato, Andre Goulet, Sophia Barsoski, Dru Oja Jay

Monique Willis, Clément Lechat